Annual Report 2026

OUR PEOPLE | OUR PROGRESS | OUR FUTURE



TOPCHIRO

The key to your best life

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“The vision of TOPCHIRO UK is to positively impact the chiropractic profession by promoting the practice of subluxation-based chiropractic care.”

Message from the Director

We have had another fantastic year at TOPCHIRO, one characterised by consolidation, centralisation and the refinement of our internal systems and processes, all with the aim of further improving the quality of our chiropractic care and the experience we provide for our clients.

Whilst our clinic location numbers have remained unchanged during this period, pending the opening of our newest full-spine and upper cervical clinic in Poole, we have continued to experience significant growth and development across many other areas of the company. As TOPCHIRO grows, our strategies and systems must evolve to give the company the strongest possible foundations for future success. The development of the TOPCHIRO Hub has been a central part of this strategic evolution, allowing us to bring our centralised operations together on-site and build another fantastic, dedicated team within the company.

Our established approach to training, built around learning by doing and working alongside the chiropractor on shift, has provided us with a valuable foundation. However, given our ambitions to provide the highest quality of subluxation-centred chiropractic care to the UK population, we understand the need to further develop our training strategy. This has created greater opportunities to invest in our team, strengthen our standards and establish a more structured approach to professional development.

These developments have also enabled us to host our own in-house seminars, welcoming chiropractors from the USA and Mexico to teach on the Science, Art and Philosophy of Chiropractic. We have also had our own in-house annual meeting, which was a personal highlight of the year and an opportunity to showcase the fantastic work being undertaken across our clinics and teams throughout the country.

Another significant milestone has been the successful introduction of our central operations team. This has strengthened the day-to-day running of the business, improving the speed, consistency and standards of our internal operations. More importantly, it provides a stronger platform for future growth and development, whilst creating further opportunities to improve the standard of care and experience we deliver to our clients.

I would like to extend a huge thank you to everyone who has contributed to TOPCHIRO over the past year. It is an honour and a privilege to see our clinics and operations running as they do today. This company would not be what it is without the dedication, commitment and individual efforts of every person involved, and I want to assure you that those contributions have not gone unnoticed.

As we look towards the next 12 months, I am excited about the opportunities ahead. With stronger foundations, a growing team and a continued commitment to our mission and philosophy, we are well positioned to continue developing TOPCHIRO and bringing subluxation-centred chiropractic care to more and more people across the UK and world.

Dr Christian Caswell



“We aim to elevate the health of our communities by delivering the highest standard of chiropractic care possible. In doing so, we create opportunities for more chiropractors to join us and help fulfil this vision.”

Our Year in Review

June 2025

Top Chiropractic Edinburgh was opened by Ryan Copleston, widening our reach and providing easier accessibility for people in Scotland.

Oct 2025

Diana Rodrigues joins the team as Social Media and Marketing Manager.

Lucy Evans joins TOPCHIRO Aylesbury as Chiropractic Assistant.

Dec 2025

The lease is signed for our office and training facility to be named the 'TOPCHIRO Hub'

We brought together our UK teams for a productive weekend at Center Parcs, combining learning and planning with team-building activities and celebrations of our achievements.

Feb 2025

Nina Dunkley joins Top Chiropractic London as Chiropractic Assistant.

March 2026

TOPCHIRO Hub renovations begin.

Luke Marks joins TOPCHIRO Aylesbury as Chiropractor.

April 2026

We wished Doina Racovita and Aferdita Bisho well as they commenced their maternity leave at TOPCHIRO Aylesbury.

Khalid Miah joins the team as IT Support and Systems Administrator

May 2026

TOPCHIRO celebrates 15 years.

June 2026

TOPCHIRO Poole is an official business, a location has been found, and lease agreements are in the process of being signed.

We welcome two Chiropractic Assistants into our Milton Keynes and Edinburgh locations - Lisa Tanner joins TOPCHIRO Milton Keynes and Melissa Baird joins Top Chiropractic Edinburgh.

Highlight of the Year: 15 Years of TOPCHIRO

This year marked a deeply meaningful milestone for the worldwide TOPCHIRO community, celebrating 15 years of bringing exceptional chiropractic care to people around the world. A journey that began with Dr Travis Corcoran practicing in a 3x3 metre room has blossomed into 33 international practices. This growth stands as a beautiful testament to what happens when core values are actively lived rather than treated as optional. As Dr Travis beautifully articulated:

> **"In a world addicted to shortcuts, TOPCHIRO chose discipline. In a culture of noise, we chose clarity. That choice has defined us for fifteen years."**

The anniversary served as a powerful reminder of our unwavering commitment to the chiropractic profession. Specifically, our dedication to building a structured, principled brand, designed to resolve fragmentation across the chiropractic field. We look forward to protecting and expanding TOPCHIRO's legacy in the years to come, delivering world-class care to our clients and communities, and helping individuals unlock their full innate potential.

To honour the occasion, Dr Travis was presented with a $15,000.00 donation for the Chiropractic Freedom Coalition, an alliance dedicated to protecting and promoting vertebral-subluxation-centred chiropractic. This contribution was made entirely possible by the generosity of our TOPCHIRO chiropractors, and to those who donated, were gifted with custom anniversary TOPCHIRO pins. Dr Travis was presented with a large cheque, as well as a surprise tribute video, filled with deeply moving and emotional messages from his network expressing their gratitude for his 15 years of leadership and guidance.

The beautifully crafted 15th Anniversary commemorative book from Reactive Design serves as a wonderful archive of memories from the early days of TOPCHIRO, sharing gratitude to those involved, tracking the progress from a tiny room to 33 global practices, and reminding us all of our shared vision, mission, and future goals as chiropractors.











Our Team

OUR LEADERSHIP



Christian Caswell
Director



Ryan Copleston
Director

32 TOPCHIRO TEAM MEMBERS

OPERATIONS



Phoebe Coward
Clinic Manager



Diana Rodrigues
Social Media and Marketing Manager



Khalid Miah
IT Support and Systems Administrator



Georgina Smith
Operations and Compliance Coordinator



Denisse Torres
Social Media and Marketing Assistant

5 OPERATION TEAM

CHIROPRACTORS



Elliott Swepson
Chiropractor



Lawrence King
Chiropractor



Amy Champion
Chiropractor



Paris Georgiadis
Chiropractor



Quan Nguyen
Chiropractor



Jimmy Ng
Chiropractor



Robin Caswell
Chiropractor



Hanyang Chew
Chiropractor



Ryan Lian
Chiropractor



Michalis Demetriou
Chiropractor



Luke Marks
Chiropractor

11 CHIROPRACTORS

CHIROPRACTIC ASSISTANTS



Doina Racovita
Chiropractic Assistant



Asiya Majid
Chiropractic Assistant



Isabella Blake
Chiropractic Assistant



Katie Cooper
Chiropractic Assistant



Elizabeth Anderson
Chiropractic Assistant



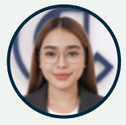
Aferdita Bisho
Chiropractic Assistant



Emma Gosford
Chiropractic Assistant



Caysee Lee Shrives
Chiropractic Assistant



Joanna Marie Macute
Chiropractic Assistant



Nina Dunkley
Chiropractic Assistant



Holly Zoldelger
Chiropractic Assistant



Lewis Walker
Chiropractic Assistant



Melissa Baird
Chiropractic Assistant



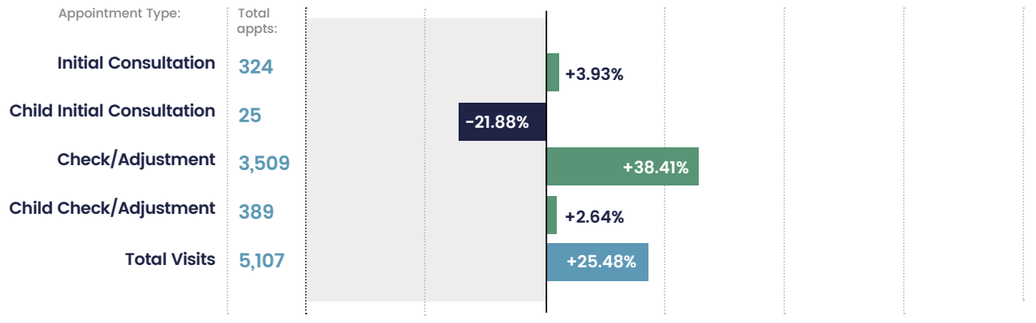
Lisa Tanner
Chiropractic Assistant

14 CHIROPRACTIC ASSISTANTS

Clinic Impact and Insights

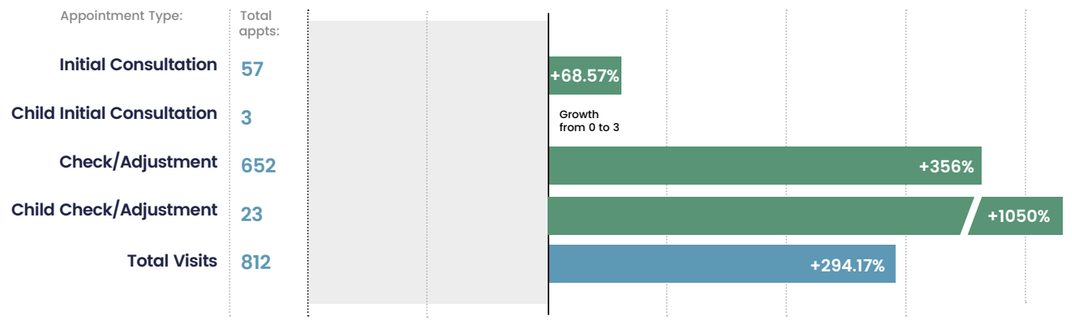
Top Chiropractic **London:**

Top Chiropractic London has continued to experience strong and sustained growth throughout the year. Operating at a maximum capacity of four patients per hour, the clinic is now approaching its limits. With demand for Upper Cervical care continuing to increase across London, expanding into dedicated North and South London clinics is now one of our strategic priorities.



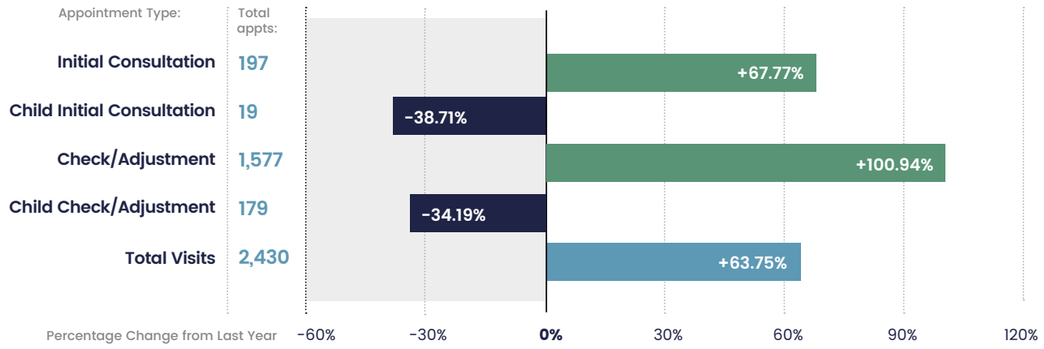
Top Chiropractic **Newcastle:**

Top Chiropractic Newcastle has achieved remarkable growth, demonstrating increasing awareness and demand for Upper Cervical care within the region. The substantial rise in follow-up care reflects retention and continued engagement with recommended care plans.



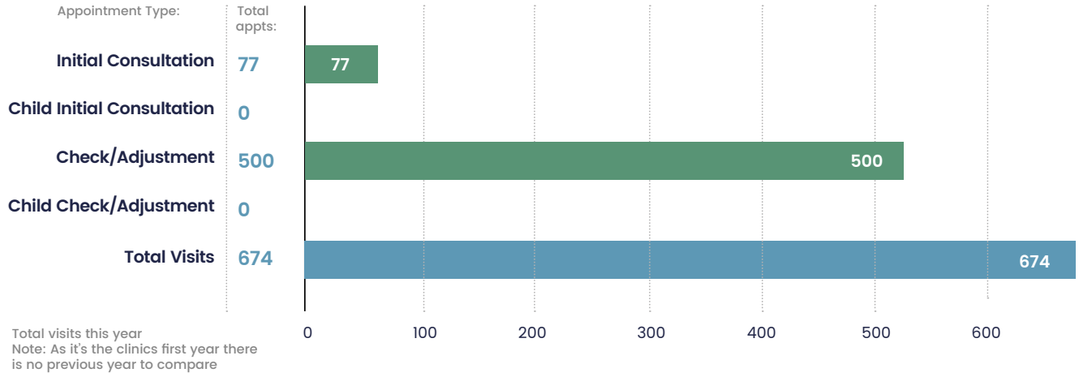
Top Chiropractic **Birmingham**

Top Chiropractic Birmingham has delivered exceptional growth. Currently operating four days per week, the clinic has significant capacity for expansion. Recruiting an additional chiropractor and extending opening hours to six days per week will improve accessibility for people across the West Midlands whilst supporting continued growth.



Top Chiropractic **Edinburgh**

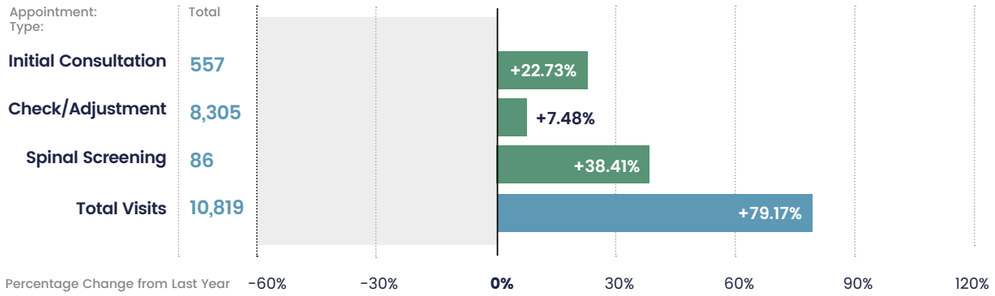
In its first full year of operation, Top Chiropractic Edinburgh has exceeded expectations. Despite opening only two days per week, the clinic is already reaching capacity on its available clinic days. Plans to recruit an additional chiropractor will enable increased availability and help meet growing demand across Scotland.



Clinic Impact and Insights

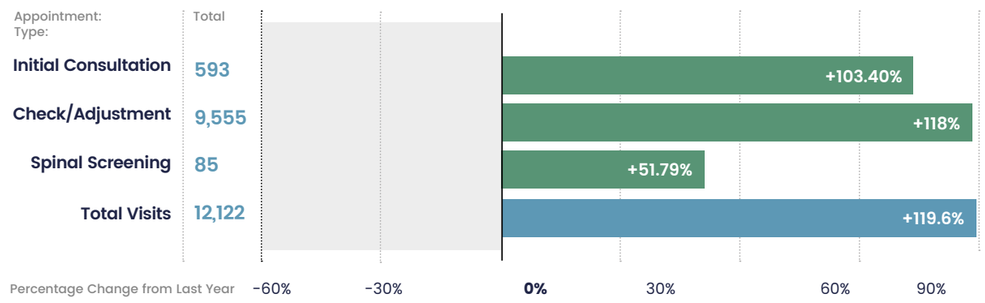
TOPCHIRO **Milton Keynes:**

TOPCHIRO Milton Keynes has continued to grow steadily throughout the year. Recruiting a fourth chiropractor remains a priority to maximise clinical capacity and improve access to care. The continued development of the Chiropractic Assistant team has enhanced clinic efficiency through greater involvement in client assessments and objective testing. In addition, welcoming a locum chiropractor during annual leave has ensured continuity of care and improved adherence to recommended care plans.



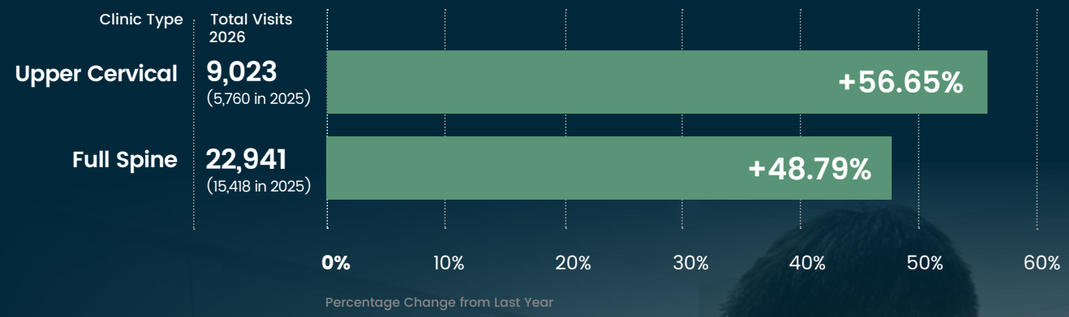
TOPCHIRO **Aylesbury**

TOPCHIRO Aylesbury has recorded outstanding growth over the past year. Operating seven days per week with four chiropractors has significantly increased appointment availability and client access. Continued investment in Chiropractic Assistant training has improved clinic efficiency, while the use of locum chiropractors has ensured uninterrupted care during periods of annual leave.



Overall Reach

Across the organisation, our reach has increased substantially over the past year. Both Upper Cervical and Full Spine clinics have experienced significant growth, reflecting increased awareness, improved accessibility, and the successful expansion of clinic capacity.



31,964
Total visits in 2026

50.93%
Total percentage increase

Operations

The 2025 - 2026 year has been one of significant progress for TOPCHIRO. Alongside continued growth in client care and the opening of new locations, we have taken the time to invest in strengthening our organisation through operational improvements, staff development, consistent branding and standardising clinic environments. This aims to reinforce our commitment to delivering an exceptional client experience while preparing the organisation for its next phase of growth.

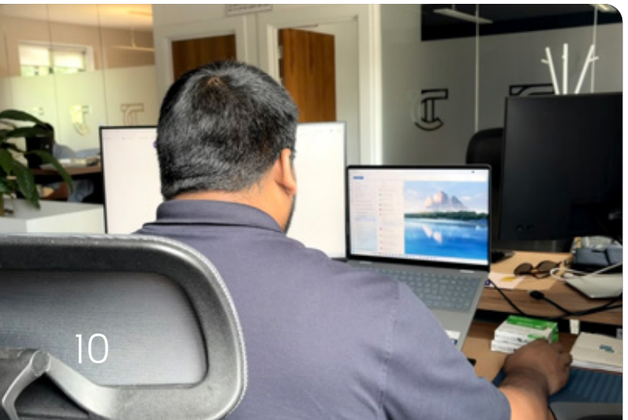


TOPCHIRO Hub

The opening of the TOPCHIRO Hub in Milton Keynes represents a major milestone in our journey.

As our central training and operations facility, the Hub provides a dedicated space for staff development, collaborative working, education and innovation. It enables consistent training across all clinics while supporting meetings, seminars, content creation and operational planning.

The Hub has become the centre of our organisation, bringing teams together more regularly and strengthening collaboration across our growing network.





IT and Systems

This year we welcomed Khalid to the team as our IT Support and Systems Administrator.

His appointment has significantly strengthened our internal capabilities by improving our IT infrastructure, enhancing cybersecurity, streamlining operational systems and supporting the development of more robust internal processes.

Building this expertise in-house represents another important step in creating a resilient organisation capable of supporting continued national growth.



HR & Compliance

Throughout the year, TOPCHIRO has continued to strengthen its people management and governance processes to support the organisation's continued growth.

Our partnership with Peninsula HR has enabled the implementation of enhanced HR policies, procedures and compliance frameworks across the business. The introduction of Bright HR software has streamlined attendance management, mandatory training compliance, expense processing and day-to-day HR administration, whilst ensuring continued compliance with current employment legislation.

Alongside these improvements, we completed a comprehensive review of our Employee Handbook and employment contracts, providing greater clarity, consistency and support for all team members.

We are delighted to welcome Georgina to the TOPCHIRO team as our Operations and Compliance Coordinator. Bringing extensive experience in HR, finance, operations and people management, Georgina adds valuable expertise to our executive team. Her appointment acknowledges another important step in strengthening the business, ensuring we continue to deliver high standards of governance, compliance and operational excellence as we continue to expand. We are excited to see the positive contribution Georgina will make as we move through the next stage of TOPCHIRO's growth.

Employee Wellbeing

Supporting the wellbeing of our people has remained a key priority throughout the year.

To further strengthen our employee benefits, we introduced the Health Assured Employee Assistance Programme (EAP) with access to both the 'Wisdom' and 'Livi' App, providing every team member with quicker access to GP appointments, confidential 24-hour access to mental health support, wellbeing resources, legal and financial advice.

These initiatives reflect our commitment to creating a positive working environment where our employees feel supported, valued and equipped to thrive both professionally and personally.



Brand and Marketing

As TOPCHIRO continues to expand, creating a consistent and recognisable brand has become increasingly important.

This year we welcomed Diana as our first dedicated in-house Marketing Manager. Since joining the team, she has led the development of our social media strategy, coordinated marketing activity across multiple clinics and played a key role in educating the public about chiropractic through engaging digital content.

Working closely with Reactive Design, Diana helped produce one of our most significant projects of the year, the creation of comprehensive brand guidelines for both TOPCHIRO and Top Chiropractic. These guidelines establish a consistent identity across every aspect of the organisation, including our visual identity, tone of voice, photography, printed materials and digital communications.

The project also included the refinement of the TOPCHIRO logo, introducing the Gilroy typeface to create a more contemporary visual identity while maintaining the recognisable “TC” icon.

Beyond branding, Diana has coordinated the rollout of new promotional materials, clinic signage and marketing assets across the organisation, ensuring consistency as we continue to grow.







Content Creation & Collaboration

The TOPCHIRO Hub has also become the home of our monthly content creation days.

Each month, chiropractors from across the organisation come together to produce educational content, share expertise and collaborate on new ideas. These sessions not only strengthen our digital presence but also provide valuable opportunities for team building, peer learning and collaboration.

As we continue expanding our network of clinics, investment in marketing, communications and brand consistency will remain an important part of supporting growth and increasing public awareness of chiropractic care.

Social Media Stats

TOPCHIRO Aylesbury + Milton Keynes

TikTok Channel		Instagram Channel	
Sept 2025	2,430 Views	Sept 2025	20,300 Views
March 2026	273,000 Views	March 2026	75,200 Views
+11,135% Increase		+270% Increase	

Accounts across both clinics had minimal activity before October 2025. Six months of consistent short-form video content positioned TikTok and Instagram as the two most powerful channels for TOPCHIRO’s social media growth. TikTok’s views were achieved entirely organically with no paid advertising and Instagram’s reach was supported by organic content alongside paid Meta advertising managed externally by Newcrest Digital.

Top Chiropractic London + Birmingham + Newcastle + Edinburgh

TikTok Channel		Instagram Channel	
Sept 2025	63,000 Views	Sept 2025	15,259 Views
March 2026	742,000 Views	March 2026	139,300 Views
+1,078% Increase		+813% Increase	

Accounts across all four clinics had minimal activity before October 2025. Six months of consistent short-form video content established TikTok and Instagram as the two most powerful channels for Top Chiropractic’s social media growth. This increase in views and reach was achieved entirely through organic content, with zero paid advertising.

Professional Development

Investing in Clinical Excellence

Education remains central to the TOPCHIRO philosophy. Throughout 2025–2026, we continued to invest in the development of our chiropractors through a programme of internal education, internationally recognised seminars and professional development opportunities.

By bringing leading educators to the TOPCHIRO Hub and supporting attendance at national and international conferences, we continue to strengthen the knowledge, skills and confidence of our team, ensuring our clients benefit from the highest standards of chiropractic care.

External Conferences & Professional Engagement

Continuous learning extends beyond our own organisation. Throughout the year, members of the TOPCHIRO team attended and contributed to leading chiropractic conferences across the UK, Europe and the United States, strengthening professional relationships while bringing new knowledge back into our clinics.

Key events included:

- **IFCO Global Summit**
- **United Chiropractors Association (UCA) Chiropractic Essentials**
- **World Congress of Chiropractic Students (WCCS)**
- **UCA Spring Conference**
- **Sherman Lyceum**
- **ChiroTug**

This year also marked an important milestone for the profession, with Christian Caswell presenting at both the World Congress of Chiropractic Students and ChiroTug, while Elliott Swepson joined Christian on the Board of the United Chiropractors Association.



Internal Education

The opening of the TOPCHIRO Hub has transformed our approach to education by providing a dedicated training facility for the entire organisation.

Hosting seminars internally has significantly improved accessibility for our team whilst reducing travel time and associated costs. Internal courses are offered to TOPCHIRO staff as a priority before places are made available to chiropractors outside the organisation.

Highlights from this year's education programme included:

- **Dr David Currie -** Quarterly Gonstead seminars, focusing on advanced analysis and adjusting techniques.
- **Dr Henri Dallias and Dr Mike Anderson -** Knee Chest Upper Cervical Specific Certification, covering advanced X-ray interpretation, pattern analysis, clinical neurology and specific upper cervical adjusting techniques.
- **Dr David Fletcher, developer of the CORE Score INSIGHT Scanner -** CLA Masterclass exploring objective neurological assessment and the clinical application of INSIGHT technology.



Advanced Professional Qualifications

Several members of the TOPCHIRO team continued their education through the Academy of Chiropractic Philosophers (ACP), travelling throughout five European countries to deepen their understanding of chiropractic philosophy and leadership.

We would like to congratulate Elliott Swepson and Jimmy Ng for completing the intensive, 100-hour post-graduate course.

Christian Caswell successfully completed the ACP Diplomate Programme. Requiring more than 200 hours of advanced study and regular travel to the United States, the programme develops chiropractors as future educators, leaders, writers and speakers within the profession.

In addition, Paris Georgiadis successfully completed an advanced qualification through the International Chiropractic Paediatric Association (ICPA) in the Webster Technique. This certification provides advanced knowledge and skills to support women throughout pregnancy.



Over
300 hours
completed across 5 different countries



The Next Generation

We are proud to celebrate the achievements of our team members who are progressing through their chiropractic education while contributing to TOPCHIRO:

- Asiya Majid, graduating from London South Bank University in July 2026.
- Lewis Walker, beginning his final clinical year at London South Bank University ahead of graduation in 2027.
- Elizabeth Anderson and Phoebe Coward, continuing their studies at McTimoney College with a focus on Musculoskeletal Medicine and Clinical Neurology.

By investing in both established clinicians and future chiropractors, TOPCHIRO continues to build a culture of lifelong learning that supports the long-term growth of the profession.

Partnerships & Community

Throughout the year, we strengthened relationships with organisations that support our branding, education and clinical services, while continuing to engage with the communities we serve.

Strategic Partnerships

SEE-GI

Working alongside Harry Cooper at SEE-GI, we have refined the interior design and branding of our clinic locations. Together, we are creating welcoming, consistent spaces that reflect the TOPCHIRO brand and enhance the client experience across every location.



Reactive Design

Reactivedesign.co.uk have remained a key strategic partner throughout the year, supporting website development, brand refinement, digital design projects and the creation of our brand guidelines. Their expertise has helped establish a consistent visual identity as TOPCHIRO continues to expand.

McTimoney College

This year, TOPCHIRO established a new partnership with McTimoney College of Chiropractic, reinforcing our commitment to supporting the next generation of chiropractors. Students referred by TOPCHIRO are now eligible to receive 10% off their first year of study, aiming to make chiropractic education more accessible.



3D Printing - Joshua Evans

We are proud to work alongside Joshua Evans, whose advanced use of 3D printing has produced a range of bespoke educational resources and merchandise, including detailed upper cervical spine models and custom designed key rings.

His 3D printer has now completed over 700 hours of printing for TOPCHIRO, creating resources and equipment that support our clinics and education. His work has become a valuable addition to our branding, and we look forward to continuing this partnership as both Joshua and TOPCHIRO continue to grow.



Centre: MK Community Screening

Throughout the year, our chiropractors and Chiropractic Assistants spent three weeks at a shopping centre in Milton Keynes, engaging with thousands of members of the public. These community screening events provided an opportunity to educate people about chiropractic care, health and the services available across TOPCHIRO.



Recruitment and University Engagement

As our organisation continues to grow, attracting and developing future chiropractors remains a key priority.

During the year, members of the TOPCHIRO team visited Health Sciences University (AECC) and London South Bank University to introduce students to TOPCHIRO, discuss career opportunities and provide insight into life within our organisation.

These visits generated significant interest, with many students visiting our clinics to observe practice, gain practical experience and learn from our chiropractors. We look forward to building on these relationships and welcoming future graduates into TOPCHIRO.

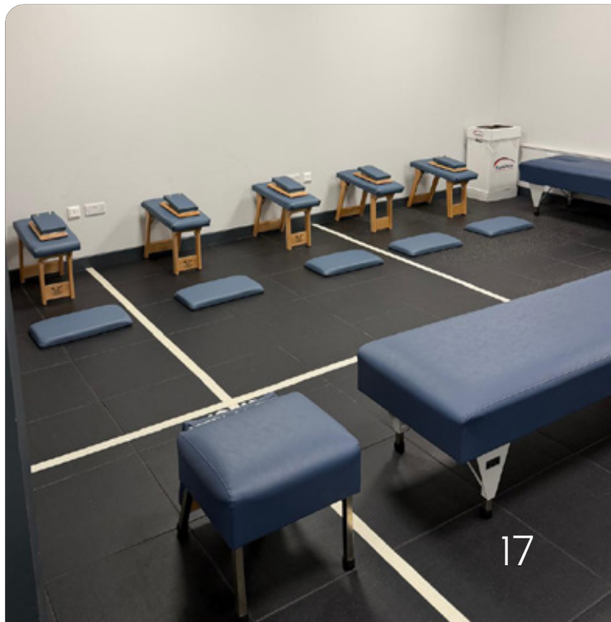


Giving Back

Supporting the chiropractic profession extends beyond clinical practice. During the year TOPCHIRO contributed to a number of organisations and initiatives, including:

- £15,000 donated to the Chiropractic Freedom Coalition (CFC)
- £3,100 donation of Knee-Chest tables and Speeder Boards to the Scotland College of Chiropractic
- £500 Sponsorship of the AECC Rugby Team kit
- Support for IFCO members and professional initiatives
- Contributions towards Delta Sigma Chi (DSC)

These investments reflect our ongoing commitment to supporting education, research and the continued advancement of the chiropractic profession.



Why We Do What We Do

★★★★★

Top Chiropractic London

“Dr. Quan is absolutely wonderful with kids, so loving, patient, and playful”

“As a GP, I was very sceptical about seeking chiropractic care for my son... After trying multiple other therapies with no noticeable improvement in his behaviour, we decided to give chiropractic a try. After starting care with Dr. Quan, we’ve noticed a remarkable difference. It’s now much easier for him to regulate his emotions and calm himself... Dr. Quan is absolutely wonderful with kids, so loving, patient, and playful. Asyia is always kind and helpful... Thank you Dr. Quan and Top Chiropractic!”

- Ayan

★★★★★

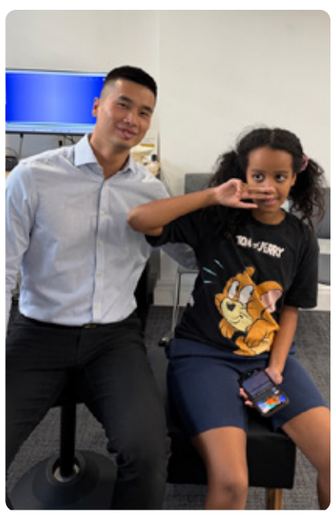
Top Chiropractic London

“I cannot thank Elliott enough for what he did for our daughter”

“Our daughter had a rare neck injury to her C1 vertebrae... After researching different options online, we decided to visit Elliott at Top Chiro in London, and we are so glad we did!...After our daughters 6th session, Elliott was able to achieve the correct realignment of our daughters cervical spine, and all the negative physiological symptoms she’d had for 4 months subsided completely. I cannot thank Elliott enough for what he did for our daughter - to us as parents her recovery felt like a ‘miracle’...”

- Prevo











★★★★★

TOPCHIRO Aylesbury

“Hans is extremely professional and friendly and takes his time and nothing is rushed”

“... I could barely turn my neck left and right, I was extremely anxious and nervous having adjustments, Hans is extremely professional and friendly and takes his time and nothing is rushed... there is massive changes and such improvement, that I can continue my everyday life, without such pain anymore... thank you”

- Lianne

★★★★★

Top Chiropractic Birmingham

“Jimmy approached my son with such patience and gentleness”

“We’ve been having chiropractic sessions for my 10-year-old son, who has autism and epilepsy, and the experience has been amazing. Jimmy approached my son with such patience and gentleness... We’ve noticed such a positive difference in his mood and language, and he’s able to cope with social environments so much better than before... The whole clinic has such a lovely, welcoming atmosphere, and we’ve built a really nice relationship with the team.”

- Irram



★★★★★

TOPCHIRO Milton Keynes

“Thank you to Michalis and Lawrence for understanding my needs and to the rest of the friendly team”

“Fantastic! I really rate the whole experience as 5 star because not only has the treatment helped the pains in my back and neck, it has been so beneficial to other things around my body... They really are expert in what they are doing... I wish I’d started this sooner... Persevere with the process because you will get results. Thank you to Michalis and Lawrence for understanding my needs and to the rest of the friendly team.”

- Emma

★★★★★

TOPCHIRO Milton Keynes

“Ryan is caring, professional, and genuinely lovely to deal with”

“I’ve been seeing Ryan for about 6 weeks now and I’m already noticing a real improvement! He’s caring, professional, and genuinely lovely to deal with... I always leave my appointments feeling better - both physically and mentally.”

- Estelle





★★★★★

Top Chiropractic Edinburgh

“I can’t thank Ryan enough for helping me get my life back and making me feel heard”

“You’re always welcomed by Ryan and Melissa with a smile, in a very calming and relaxed environment, which puts you at ease right away.

After one year of doctor and A&E visits for a multitude of symptoms... I was still no closer to finding an answer. When the CT scan, MRI scan, lumbar puncture and EEG found no reason for my symptoms, the doctors started going down the route of epilepsy, even though I’d never once had a seizure, and were discussing the possibility of epilepsy medication.

My life has dramatically improved since my first appointment... I can’t thank Ryan enough for helping me get my life back and making me feel heard. I’ve gone from feeling really anxious and worried about the future for myself and my family to feeling very hopeful and energised, and looking forward to enjoying life again with my wife and four children... It’s well worth the 260-mile round trip each time!

- JJ

★★★★★

TOPCHIRO Aylesbury

“I will definitely continue this journey with Paris, I will always be grateful for his help and his knowledge”

”I was on endless waiting lists for mid and lower spinal issues...This also led to general decline with my health, physically and mentally...

Having completed the first stage of my plan I am so happy with huge improvements with my spine and symptoms reducing greatly. And the surprise has been all the added benefits with my health - more energy and focus and feeling more positive. My foot drop symptoms have resolved entirely and my diabetes is now under better control (HbA1c has dropped 20 points).

I will definitely continue this journey with Paris, I will always be grateful for his help and his knowledge. This has been one of the best investments I’ve made in myself!”

- Amanda



Celebrating our Team

While this year has been one of significant professional achievement for TOPCHIRO, it has also been a year filled with wonderful personal milestones.

We are delighted to congratulate our colleagues on these memorable occasions and wish them every happiness in this exciting new chapter of their lives.

Celebrating New Beginnings

This year we were delighted to celebrate several engagements and weddings across the organisation. We wish each of them every happiness as they begin this exciting new chapter.

Growing the TOPCHIRO Family

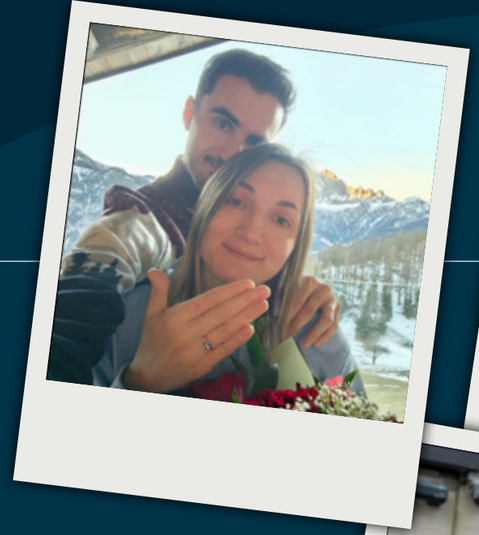
This year also marked a particularly special milestone as we welcomed three new members to the wider TOPCHIRO family.

Congratulations to Doina Racovita and Paris Georgiadis, Aferdita Bisho, and Ryan Copleston on the arrival of their babies.

These occasions also marked an organisational milestone, with TOPCHIRO supporting its first maternity leave. As our company continues to grow, we remain committed to creating a workplace that supports our colleagues through every stage of their personal and professional lives.

Watching the TOPCHIRO family grow both inside and outside the workplace has been one of the highlights of the year, and we look forward to celebrating many more milestones together in the years ahead.



















Staff Satisfaction Survey

This year, we invited our team to share their views on working at TOPCHIRO through an annual Staff Satisfaction Survey. The results reflect the culture we are continuing to build on and have highlighted the areas that matter most to our employees.

- **78% see themselves still working at TOPCHIRO in one year's time.**
- **67% feel they are fairly compensated, while 28% were unsure, providing valuable insight as we continue to review our employee benefits and reward package.**
- **61% identified private health insurance as the employee benefit, they would most like to see introduced in the future.**







What we do well

When asked what TOPCHIRO does particularly well, several themes emerged consistently across the organisation:

"Supportive and family -like culture"

"Investment in staff development and training"

"Approachable leadership and open communication"

"Opportunities for growth and progression"

The feedback received this year strengthens our commitment to creating a workplace where people feel supported, empowered and inspired to grow. We are proud of the culture we have built together and will continue to use employee feedback to shape future improvements, ensuring TOPCHIRO remains an exceptional place to work.

Looking Ahead

The progress made throughout 2025–2026 has provided a strong foundation for the future. As demand for chiropractic care continues to grow, we remain committed to expanding our reach, investing in our people and embracing innovation to improve the care we provide.

New Clinics

TOPCHIRO Poole

Supported by the experience and mentorship of Lawrence King, we are excited to share that TOCPHIRO Poole will be opening on the south coast of the UK later this year.

Top Chiropractic Manchester

Our first purpose-built TOPCHIRO clinic is currently in development in Wilmslow. Led by Daniel Shepherd, Top Chiropractic Manchester will be an exciting milestone for the organisation and is expected to open its doors within the next 12 months.

International Expansion

Top Chiropractic will also take an exciting step onto the international stage with the opening of Top Chiropractic Greenville in South Carolina, led by Isaac Franklin. This marks the beginning of our international growth and reflects our mission to share the TOPCHIRO model of care with people around the world.

Goals for Next Year

- Expanding our London service by establishing dedicated North and South London clinics to meet increasing demand and improve accessibility.
- Relocating our Aylesbury clinic to a larger, purpose-designed facility that better supports future growth.
- Introducing in-house radiology services to enhance clinical assessment, streamline care and strengthen our team.
- Create a bespoke software platform designed around the needs of our clinics, to improve clinic flow and operational efficiency and make it easier to collect, analyse and utilise data for research, development and future growth.



Investing in Our Future

As TOPCHIRO grows, we remain committed to investing in the people and infrastructure that support our long-term success.

- Expand our in-house marketing team to strengthen our digital presence.
- Recruit additional chiropractors across our growing network of clinics.
- Continue to deliver advanced education and professional development through seminars hosted at the TOPCHIRO Hub.





TOPCHIRO

The key to your best life

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